# Breanna E. Green

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## **Education**

Cornell University, Ithaca, New York PhD Student in Information Science (Expected Graduation: August 2025) | Sloan & GEM Scholar | Siegel Research Fellow 2023-2024

#### Cornell University, Ithaca, New York

Master of Science: Information Science (August 2023)

 Relevant Courses: (as of Spring 2023): Behavior & Information Technology, Applied Time Series Analysis, Text Mining History & Literature, Data Science for Social Good, Text and Networks, NLP and Social Interaction

#### The University of Texas at San Antonio, San Antonio, Texas

Master of Science: Psychology (August 2017)

 Relevant Courses: Research Design, Psychological Measurement, Inferential Statistics, Correlation and Regression Analysis, Human Cognition

#### Prairie View A&M University, Prairie View, Texas

Bachelor of Psychology: Psychology (May 2014) | The Regents' Student Merit Scholarship

# **Technical Skills**

Programming: Python, R, PL/SQL
Technological Toolbox: Anaconda, APIs, Github, SPSS, R Studio, Tableau, Qualtrics, CVENT,
SurveyMonkey, Excel, PowerBI & DAX, SAP HANA
Empirical Methods: Natural Language Processing (NLP), Quantitative & Qualitative Analysis, Experimental
Research Design, Survey Item Development

# **Projects and Activities**

#### Black Excellence Research Symposium Planning Committee Leader

• Lead organizer of the inaugural event (Mar. 2022)

#### Working Group – Global Internet Forum to Counter Terrorism

• Technical Approaches: Tooling, Algorithms & Artificial Intelligence

#### Academic Excellence Chair, Black Graduate and Professional Student Association (BGPSA)

• Host weekly Academic Work Sessions totaling approx. 100 students

#### Graduate Representative, National Society of Black Engineers (NSBE)

• Graduate mentor for 80+ URM undergraduate STEM major students

## Multicultural Academic Council (MAC) Mentoring

• Peer mentor supporting the success and professional development of first-year doctoral students

# Work Experience

Teach Assistantships – Ithaca, NY

# Fall 2023 – INFO 3350: Text Mining Literature & History Spring 2024 – INFO 2950: Introduction to Data Science

- Designed and implemented course discussion materials •
- Held weekly discussion sections and office hours (plus additional one-on-one meetings) •
- Utilized Canvas, Ed Discussion, Github, and CMS for grading and course management •
- Managed undergraduate teaching assistant teams (3-5 students directly, per semester) •

#### People Analytics & Reporting (HR), Regeneron Pharmaceuticals, Inc. – Tarrytown, NY Fall 2023 (October to December) – PhD Intern

- Support People Analytics and Reporting staff in administrative tasks (automated online nested project folders)
- Automated monthly and annual deliverables -- code, data, and .pptx decks •
- **Developed preliminary Python packages** •

# Siegel Public Interest Tech Impact Fellowship, Block Party – New York, NY

- Summer 2023 (May to August) PhD PiTech Fellow
- Designed and implemented an improved abstractive summarization process into the current Block Party • pipeline
- Consulted on the use of ML/AI and LLMs for summarization at scale ٠
- Conducted stakeholder interviews •

#### People Analytics & Reporting (HR), Regeneron Pharmaceuticals, Inc. – Tarrytown, NY Summer 2023 (May to August) – PhD Intern

- Modelled retirement and turnover projections across the company •
- Conducted quantitative and qualitative text analysis on employee survey comments in support of diversity, • equity, and inclusion efforts
- Facilitated the use and implementation of NLP methods to develop a skills ontology and database across the company

#### **GEM Employer Fellow, LAM Research** – Remote

#### Summer 2022 (May to July) – Power BI Analytics Intern

- Transitioned Global Part KPI application from Qlik to PowerBI using DAX and DirectQuery from SAP • HANA
- Facilitated team onboarding for Databricks drafted project design and established internal contact •

#### Liberty Mutual Data Science – Corporate Talent Analytics, Boston, Massachusetts Summer 2022 (June to August) – Data Science Intern

- Improved the natural language processing (NLP) resume skills extraction process for talent analytics
- Utilized SpaCy PhraseMatcher, NLTK, Word Embeddings and Cosine Similarity •

#### Tarrant County College, Fort Worth, Texas

2017 to 2020 – Research Analyst, Office of Institutional Research

- Data analysis and interpretation: Created ad hoc reports facilitated custom client requests
- Survey administrator and collaboration assistant includes preparing and disseminating district-wide surveys using CVENT
- Presented research findings to internal and external clients

Lead analyst for TCC Cyber Security Task Force and S.T.E.M. council – providing bi-weekly or monthly updates to shifting demographic data and growth analyses
 Served on the Institutional Review Board (IRB)

# **Publications & Working Papers**

Wainwright, K., Green, B. E., & Romanowich, P. (2018). The Relationship Between Delay and Social Discounting, and Body Mass Index in University Students. The Psychological Record, 68(4), 441-449.

#### Working Papers

- **Green, Breanna E.** and Will Hobbs. 2025. "How Polarized are Online Conversations about Childhood?" Accepted in *Proceedings of the International AAAI Conference on Web and Social Media*.
- **Green, Breanna E.**, Ashley L. Shea, Pengfei Zhao, Drew B. Margolin. 2024. " 'It seems to be cheering on someone named Brandon': Comparing Human and GPT-4 Classification Performance on Complex Social Media Data."
- **Green, Breanna E.,** Will Hobbs, Sofia Avila, Pedro L. Rodriguez, Arthur Spirling, and Brandon M. Stewart. 2024. "Measuring Distances in High Dimensional Spaces: Why Average Group Vector Comparisons Exhibit Bias, and What to Do About It." SocArXiv. January 12.
- Anderson, Rajen A., Benjamin C. Ruisch, **Breanna E. Green**, and Amy R. Krosch. 2024. "Why We Hate, Left and Right: The Causes of Affective Polarization Differ between Liberals and Conservatives".

Omapang, Aspen K.B., **Breanna E. Green,** Chao Yu, Roxana Mika Muenster, and Drew B. Margolin. 2023. "Time to Politicization: The Emergence and Effects of Politics on Science YouTube Videos".

# **Awards & Additional Skills**

#### Awards:

2023

- Siegel Research Fellow 2023-2024
- Siegel Public Interest Tech Impact Fellowship

2022

- Exemplary Service Award- Early Career Student
- The Robert Mozia Graduate Student Distinguished Service Award
- Sloan Mini-Grant Award Winner \$10,000
- GEM Employer Fellowship

#### 2020

 Sloan Scholar, Alfred P. Sloan Foundation's Minority Ph.D. (MPHD) Program – Grant: G-2019-11435.

Languages: Mandarin Chinese (Elementary); Middlebury Summer Language Institute (2011), Study Abroad

– Xi'An International Studies University (2012), National Taiwan Normal University (2015)

Personal Interests: Inaugural Class of the Honors Program (2010-2014); Service Learning - Accra, Ghana (2014); Miss Prairie View A&M University, Platform "Wear Different GOWNs – Globalizing Our World, Now" (2013-2014); Mentor for Master of Teaching Institute – Research Design and Methodology (2017-2020)